

HINTS AT "PLOTS" ALONG MOVIE ROW

Edited By RICHARD F. LUSIER.

'LITTLE LADY EILEEN' BOOKED AT STRAND THEATRE FOR TODAY

Marguerite Clark in Pretty Irish Comedy Drama; Believes in Fairies

"THE STRONGER LOVE" IS BOOKED TOMORROW

"Public Opinion," With Miss Blanche Sweet, a Lackey-Paramount, for Next Friday and Saturday

A cluster of film stars are booked for the Strand theatre this week, according to the announcement of Manager T. S. Abernethy yesterday. Today Marguerite Clark will hold over in "Little Lady Eileen," a five-part Famous Players-Paramount production, while on Monday and Tuesday "The Stronger Love," with Vivian Martin, will be shown. On Wednesday and Thursday House Peters is offered in "The Rail Rider," and on Friday and Saturday "Public Opinion," with Blanche Sweet, is booked.

"LITTLE LADY EILEEN." In a pretty little Irish story of fairies and a captivating young woman, Miss Marguerite Clark scores heavily in "Little Lady Eileen," a five-part Famous Players-Paramount feature, at the Strand theatre today. "Little Lady Eileen" has pleased great crowds at the Strand theatre for the past two days and is a guarantee for the removal of the hot weather blues.

"THE STRONGER LOVE." Vivian Martin is starred in "The Stronger Love," a five-part Morosco-Paramount production, at the Strand theatre on Monday and Tuesday. This is a dramatic story of the Kentucky mountains, in which a girl of the hills sacrifices everything to the end that the man she loves might be saved.

The many amazingly beautiful scenes of forest and mountain secured in the making of "The Stronger Love" have been transformed into animated masterpieces by the expert color-toning of the film.

To the perfection of the photographer's art has been added the realism of natural color units, the golden browns of the forest, the emerald green of the woodland, the pale silver blue of the moonlight and the crimson of the burning forest.

Nell Service, born and raised in the "hazy mountains of Kentucky, gloried in the beauty of her little mountain-top world until the disturbing element of love came to play havoc in the hearts and lives of these strange people.

Above the great attraction of this vigorous, red-blooded photoplay the beauties of the panoramic setting of this Morosco-Paramount production are marvelous.

"THE RAIL RIDER." In a thrilling railroad story House Peters, one of the great favorites of the Strand, is starred in "The Rail Rider," a five-part World Film production, at the Strand theatre on Wednesday and Thursday.

When William A. Brady announced his decision to take charge of the production end of the World Film Corporation and not put his name on a feature unless it really was a feature, very few people versed in the theatrical business figured that this ending light of stardom would slunge right into the work and devote its time and energy to pictures. Nevertheless, that is just what Mr. Brady has done. Every day in the week and sometimes Sunday, William A. Brady is in the World Film studios, coat and hat off, working as hard as any director, player or scene shifter. William A. Brady has promised to give the photoplay world better motion pictures and he is going to do just that thing. One of his latest personnel supervised releases is "The Rail Rider," with House Peters and Zena Keefe, directed by Maurice Tourneur. It is a great improvement over many past releases and is on a par with "The Closed Road," "La vie de Boheme," and other Brady-made subjects.

BLANCHE SWEET IN "PUBLIC OPINION." Blanche Sweet, the brilliant Lasky star, who has established herself among the idols of the screen, will be seen at the Strand on Friday and Saturday in the thrilling society drama, "Public Opinion," written especially for her by Margaret Turnbull, celebrated novelist. It is a Paramount programme release.

Blanche Sweet is one of the most interesting personalities before the theatre-going public in each of the Lasky productions in which she appeared, she

AT THE LYRIC



THE BREEN FAMILY
At the Lyric this week the Breen family are headliners in a well balanced bill of high-class vaudeville

FOOTLIGHTS AND SCREEN

BEFORE another 15 days rolls around the theatrical season will be in full swing, and with the all-star programmes of the movies a battle royal for the nickels and dimes of the populace will be staged until next summer. As Footlights and Screen is quite neutral in the matter, the only thing that can be said is let the best attractions win.

WHERE THEY KEYSTONE

Mack Sennett is the one director in the business to put himself on record as not possessing the desire to make a 10 or 12 reel production.

Fred Mace is to be seen any afternoon dashing homeward along Hollywood boulevard at the wheel of his big car and in the comedy attire of a Keystone chief of police, which character he takes in the picture, "The Fire Chief."

Ford Sterling appears at home in a barber shop set, in which he is making almost the entire scenes for a new picture.

Roy Griffith, May Thurman and Dale Fuller are the principal characters in a Mack Sennett picture, which has an improved street car fender as its license for many laughs.

Hampton Del Ruth thought to escape many bulky envelopes containing scripts when he announced that Keystone pictures are written by a Keystone staff. But still contributions besiege him.

Gloria Swanson, Bobbie Vernon, Myrtle Lind, and Helen Bray are the fun makers in a new Mack Sennett-Keystone, entitled "Love on Skates."

Roscoe Arbuckle will carry a white in the Fort Lee, N. J., studio, secured by him for the purpose of his new picture, "His Alibi," the reason for Arbuckle's remaining yet a while in the east.

Andy Anderson, amateur racing driver and assistant to Director Walter Wright, took Director Avid Gillstrom with him on his midnight mission to San Diego recently, on which trip he made a new speed record between Los Angeles and San Diego, before back at the studio the next morning and bringing with him special props for immediate filming.

Harry L. Kerr, business manager of the Mack Sennett-Keystone studios, vouches for the appearance of a whale on the set of the picture "The Cat in the Hat" during Director Victor Herman's filming of scenes for the comedy, "She Loved a Sailor." The sudden putting into shore

is seen in a totally different role, and gives each one a different characterization. She has been seen as a rag-muffin, a member of the Russian royal household, a Swedish maid-of-all-work, and an anarchist, and now in "Public Opinion" she appears as a trained nurse on trial for murder.

How a sensational newspaper report prejudices the mind of the public against this young woman who is absolutely innocent of all wrong and how her whole future happiness is jeopardized by what is supposed to have been one false step, is shown in a gripping and entertaining manner.

One of the unusual features of this striking photo-drama is the efforts of the spirit of the woman the nurse is supposed to have poisoned, to direct the hand of justice towards the guilty person. Throughout the story until the murderer is finally forced to confess, the spirit of the dead woman tries to bring the guilty to justice.

Miss Sweet is surrounded by a cast of unusual excellence, including such well known players as Earle Foxe, Edythe Chapman, Elliott Dexter, Tom Forman and Raymond Hatton.

The production is one of the most lavish the Lasky company has ever made. The big court room scene an exact replica of that in which the trial was held upon which the story is based.

MARY PICKFORD TO HEAD OWN COMPANY

Youthful Star Becomes Producer on Her Own Hook.
To Release Independently

Mary Pickford is to head her own company. It is formally announced that the Mary Pickford Film corporation has been organized and offices have been opened in the Godfrey building at 729 Seventh avenue.

The first feature to be released is now under way. The advance announcements state that Miss Pickford is surrounding herself with the best brains and the best film industry. All of the pictures produced will be released independently and will be the part of no programme.

"In announcing the formation of the Mary Pickford Film corporation," says Miss Pickford, "I want to first express my gratitude for the co-operation of the exhibitors, everywhere, and also for the generous response of the public in bringing success to my efforts and various creations on the screen. Surely without either one can have progressed, and in my own instance our work together has been so full of happiness that it makes doubly treasured the success that has come to us."

"In the selection of scenarios, the casting of companies, the direction, production and character creating of motion pictures I am sure that I have learned something every day and that I will keep on acquiring this knowledge. And that is just why I want to use it to the best advantage in guiding my own company, which will now produce all of the plays in which I am to be seen. It is our purpose not only to give every detail of the Mary Pickford Film corporation our unfaltering direction, but to surround oneself with the best brains, ability and skill in this wonderful art-industry."

"It will be our purpose and endeavor to make most complete, elaborate and art harmonizing productions—each of which is to stand out pre-eminently as a master work. The productions will be the best that are made. Each will have a cast of distinction, a direction of originality and creativeness, fine environment, its own especially written music—all with that dignity, simplicity and artistic ensemble that will make the best in motion pictures and attract the largest and most discriminating audiences."

BALLET RUSSE MAY VISIT BIRMINGHAM

If arrangements with the Metropolitan Opera company of New York are completed, this territory will next season be included in the coast-to-coast tour of the Serge Diaghileff Ballet Russe with Vaslay Nijinsky and an internationally famous premiere danseuse. The tour starts in New York with a three weeks' engagement in October.

This famous group of dancers and mimes, with Nijinsky at its head, will produce in this territory a repertoire of ballets and mimodramas, exactly as they have been produced in Paris, London and the leading cities of Europe. Mr. de Diaghileff has reassembled his company in full ranks. The ballets are set in the scenery and clothed in the costumes originally or newly designed for them by Leon Bakst and other European colorists. A complete symphony orchestra will accompany the dancers, for the music, the work of eminent composers, is most exciting in its requirements. A stage staff will also be taken on the trip.

Nijinsky heads the troupe. He is by common consent the most distinguished dancer of his sex of the present day. The troupe will be under his artistic direction, and the management of the Metropolitan musical bureau. The other dancers are all of distinction, trained in the imperial ballet schools of Russia and by Nijinsky himself.

"Its magic of ensemble," says the Metropolitan announcement, "will make this aggregation absolutely new to America. The troupe represents an almost perfect unification of the arts. Music, color, dancing, acting are co-ordinated and harmonized. The backgrounds against which the ballets move and the costumes which clothe them are an essential part of their beauty and power of illusion. The music, too, carries out the union of the arts. The repertoire includes pieces that reflect many different moods and backgrounds. There will be a number of new ballets by eminent composers, which will have their world premiere on this tour."

In "Public Opinion"

Jay Belasco, the Universal portrayer of justice, is the spirit of the dead woman in "Public Opinion." He usually attends the game minus a hat or coat, then rolls up his sleeves, puts a cigar in his face and concentrates his attention on watching the game and complimenting the players. At the end of nine innings Jay has used up two boxes of good cigars. This neither dampens his ardor or interferes with his appetite.

Webster Campbell has been engaged by the Famous Players-Lasky management and will make his first appearance in support of Blanche Sweet. Campbell recently left the Vitaphone company, with which he played leading business, principally opposite Mary Anderson. In the Lasky picture he has a "heavy" part.

By the simple expedient of using two cameras and operators alternately, each stationed in a different part of the stage setting, Director General Albert Caplan of the Clara Kimball Young Film corporation is saving an average of four hours wasted time a day and introducing new and startling screen effects in the production of Robert W. Chambers' famous novel, "The Common Law."

Lewis Selznick, founder and president of the Clara Kimball Young Film corporation, has formed a partnership with Herbert Brenon, the noted director, in the production and distribution of photo dramas starring the famous tragedienne, Mme. Naimova, and great operatic favorite, Mary Garden. The first picture, now in course of production, is an adaptation of Marion Craig Wentworth's gripping play, "War Brides," in which the famous actress has been thrilling audiences in the big vaudeville houses all over the country this season.

Mme. Alla Naimova, the great tragedienne who is making her film debut under the direction of Herbert Brenon and Lewis J. Selznick in an adaptation of her play, "War Brides," is particularly suited to the requirements of motion picture acting through her long training in the European school of pantomimic expression. Her stage portrayals have been noted for the grace and expressiveness of every movement and gesture, and it has often been said that she can speak volumes without uttering a word, letting her eyes, or the tilt of her chin give expression to the thought to be conveyed.

MISS BLANCHE SWEET
Blanche Sweet, the beautiful Lasky star, who is featured in "Public Opinion," a five-part Lackey-Paramount feature, at the Strand theatre on Friday and Saturday, in her latest pose for the camera. "She's a sweet thing, ain't it?" as the press agent would say.

PETER PAN GROWN UP



VIVIAN MARTIN, PALLAS-MOROSCO STAR ON THE PARAMOUNT PROGRAM.

Miss Vivian Martin is one of the prettiest of film stars of the moment. She is featured in "The Stronger Love," a five-part Morosco-Paramount feature, at the Strand theatre tomorrow and Tuesday. Miss Martin is one of the former stars of the late Charles Frohman. She once had the title role of "Peter Pan" after Maude Adams got tired of playing it. But Vivian has reformed and is a regular screen favorite.

STARS TWINKLE ON BELLE PROGRAMME

"The Eye of the Night," With W. H. Thompson, Booked for Today

Manager Reese of the Belle theatre in Ensley announces a well balanced programme this week which emphasizes the importance of independent judgment in the matter of selecting films on the open market by the exhibitors. Mr. Reese is not bound to accept such and such a film. He picks out what he thinks his patrons want and the result is that in Ensley everyone goes to the Belle theatre.

Today at the Belle theatre "The Eye of the Night," a five-part Ince-Triangle feature, is booked. William H. Thompson and Marjorie Wilson are co-stars in this notable production, which is an English village during the present European war. The havoc of the visit of the German Zeppelins on this happy little village is shown graphically on the screen. The acting of Mr. Thompson and Miss Wilson is also of a high order.

Tomorrow "It Happened in Honolulu," a feature in which Myrtle Gonzales and Val Paul are co-starred, is booked. This is a Universal feature. The Hearst International News Pictorial will also be shown.

On Tuesday "Destruction," a William H. Peters photoplay in which Theda Bara is featured, will be shown. "The Clever Mrs. Carter," a comedy, is also booked.

Wednesday will see "Dorian's Divorce," with Lionel Barrymore and Grace Valentine in the leading roles. This is a highly dramatic picture of how two people separate through mutual indifference and are then reunited through mutual dangers.

Thursday "The Iron Claw," in which Creighton Hale, Sheldon Lewis and Pearl White are starred, is booked, with "The Man Across the Street," with King Baggot.

"Stranded," with De Wolf Hopper and Bessie Love, is the attraction on Friday. This is probably one of the greatest pictures ever made by the Fine Arts studio.

On Saturday "The Committee on Credentials," a Universal feature, is booked and Harry Carey is starred in the leading role. "Getting the Goods on Gertrude," a L-Ko comedy, will also be shown.

Georgia Men Visit State to Investigate Weevil

Greenville, August 19.—(Special.) Forty bankers, farmers and merchants from Harris, Muscogee and Merriweather counties in Georgia who are touring a portion of Alabama to see how cotton is being raised with the presence of the boll weevils, arrived in Greenville Friday. They were met by representatives from the Greenville Commercial club and entertained at the Grenala hotel.

Accompanied by Greenville business men and farmers they motored to several large plantations, where the weevil is being fought. Butler county farmers can grow cotton under the weevil conditions, and this was shown to these visitors. "The crops are not being destroyed as a result of the weevils and this is not all due to the presence of the weevils, for the weather conditions have been exceedingly unfavorable to the farmers. The Georgians are delighted with what they have seen and have learned in this connection in Alabama."

Oysters Will Be Scarce as Beds Are Damaged

Montgomery, August 19.—(Special.) Lovers of seafood will be distressed to hear that the bulk of the oyster beds on the gulf coast of Alabama have been destroyed as a result of the storms and floods which recently swept the state. In a report to Secretary of State John Purifoy, George Sprinkle, state reef warden, writing from Bayou LaBatre, furnishes discouraging facts. He declares 90 per cent of the oysters at Grant's Pass were destroyed by the fresh water pouring in upon the oyster beds from the flooded rivers, as well as the heavy rains.

BREEN FAMILY AT THE LYRIC THEATRE

Sprightly Vaudeville Bill Selected by Manager Semon for This Week

Offering as a headline act for the entire week, the "Breen Family," an exceptionally meritorious act, the Lyric will this week give their patrons what is considered a clean bill of comedy, songs, dances and features.

The "Breen Family" has played in 22 different countries, featuring their unique dance, which has created a craze everywhere it has been staged. "The Teddy Bear Dance" is presented by a person of exceptional personality and a premier executor of the feature dance art. Included in this act is the famous Breen juggling stunt, which is very intricate and never fails to interest.

A boy and a girl, "The Rigals," who will manipulate a few old hats and a pair of flying rings to the satisfaction of the auditors, display best comedy and skill. The girl is an expert with flying rings, while the boy holds the title of a veteran comedian.

Bessie Rempel will present a company of players in a swift moving vehicle of comedy, entitled "You," which is an all-around playlet that is intensely interesting and decidedly amusing. This number will appeal directly to those patrons who constantly look for something new and distinct.

Helena Hamilton and Jack Barnes offer a number that sounds like mirth, and ends in a series of facial contortions for the auditors, the title of which is "Just Fun." This pair has injected originality into the skit, making it a particularly choice bit of silent travesty. The wedding scene, around which the side splitting comedy is weaved, is performed with many variations. Jack Ryan and company are the song birds of the weekly menu. They have an excellent array of comedy numbers, and good voices predominate the cast.

Pathe pictures, changed twice each week, will be featured in the Lyric. The Lyric is cooled from its own ice cooling plant and every care is taken for the comfort of the patrons.

First Bait for Marion
Marion, August 19.—(Special.)—Marion received his first bait of new crop cotton today. It was grown by W. E. Woodfin and sold to W. H. Lovelace for 35 cents a pound. Mr. Woodfin now holds a good part of four crops, about 200 bales, from which he expects to realize 30 cents a pound.

The House of Quality Strand Theatre

EXTRAORDINARY ANNOUNCEMENT FOR TODAY
The Inimitable, Captivating Spectacle of the Screen, MARGUERITE CLARK in "LITTLE LADY EILEEN"
A Five Part Famous Players-Paramount Feature
MONDAY AND TUESDAY
OLIVER MOROSCO Presents Charming VIVIAN MARTIN in "THE STRONGER LOVE"

Here is a Photoplay so unusual in its solution that one would be safe in venturing no opinion concerning its outcome up to the last minute of its closing. The struggles of this little girl of the Mountains first to save the heart of her Mountaineer Lover, who has been true to her in spite of ample opportunity for misunderstanding, furnishes a theme that is not only thrilling, but that will hold the interest of all to the last foot of the film.



WEDNESDAY & THURSDAY
The World Film Corporation Presents "THE RAIL RIDER" with HOUSE PETERS
A Gripping Railroad Story Directed by Maurice Tourneur At the Peerless Studios

Drastic orders signed "B" nearly caused a strike on a small railroad operated and dominated by New York financiers. After the receipt of one of these orders, Jim Lewis is appointed a committee of one to wait on "B. He does. He also meets the boss' daughter, saves the road's stocks and bonds from being plundered by the mysterious "B," achieves the purpose he started out to accomplish, and also wins the girl. A thrilling photoplay supreme.

FRIDAY AND SATURDAY
Jesse L. Lasky Presents the Beautiful Screen Star BLANCHE SWEET in "PUBLIC OPINION" by Marguerite Turnbull

First exposition on the Motion Picture screen of the theory that persons who depart this life actually return in spirit to wield a real influence. A great theme, beautifully handled in the best Lasky style. Blanche Sweet's notable characterization of sympathy.

BELLE THEATRE The Family Theatre

Today—Ensley
"THE EYE OF THE NIGHT"—Featuring Wm. H. Thompson and a two-reel Keystone comedy "A Social Club."

MONDAY, AUGUST 21
"IT HAPPENED IN HONOLULU"—Featuring Myrtle Gonzales and Val Paul. International News Pictorial, showing the latest happenings of the world.

TUESDAY, AUGUST 22
"DESTRUCTION"—Featuring Theda Bara, and "THE CLEVER MRS. CARTER"—Comedy.

WEDNESDAY, AUGUST 23
"DORIAN'S DIVORCE"—Featuring Lionel Barrymore and Grace Valentine, and "THE GAMBLER'S GAMBLE," featuring Fatty Voss and Harry Coleman L-Ko.

THURSDAY, AUGUST 24
"THE IRON CLAW"—Featuring Pearl White, Creighton Hale and Sheldon Lewis. "THE MAN ACROSS THE STREET," featuring King Baggot.

FRIDAY, AUGUST 25
"STRANDED"—Featuring DeWolf Hopper with Bessie Love; a two-reel Keystone.

SATURDAY, AUGUST 26
"THE COMMITTEE ON CREDENTIALS"—Featuring Harry Carey; "GETTING THE GOODS ON GERTRUDE," L-Ko comedy, and "THE MYSTERIES OF MYRA."

Come in and see the greatest stars of filmdom. Shown here daily. With our facilities for cooling our theatre you'll find it the coolest place in town. See "Footlights and Screen" each day for programme.

Lyric KEITH VAUDEVILLE

That Cool Spot, Cooled by Ice Air and Electric Fans

For Week, Beginning August 21

Famous Breen Family

A Feature Act of the Chin Chin Company, Introducing Teddy Bear—Dancing Bruno—Juggling

The Rials
A Boy and a Girl, A Pair of Rings, and a Few Old Hats

Bessie Rempel and Players
In the Playlet "YOU"

Hamilton & Barnes
In a Comedy Skit "JUST FUN"

Jack Ryan & Co.
An Excellent Songster

Pathe Pictures

Prices 20c, 30c, 50c

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